



SAN ANTONIO

HOTEL & LODGING ASSOCIATION

2017 SPONSORSHIP OPPORTUNITIES

ANNUAL SPONSORSHIP | GOLD LEVEL

\$15,000 (\$20,000 value)

EVENTS:

- Signature Event Packages:
 - Hospitality Classic – Eagle Sponsor (\$6,000)
 - Partner Showcase – Gold Sponsor (\$1,000)
 - Bed Making Competition – Gold Sponsor (\$500)
- Two (2) Monthly Luncheons – Gold Sponsor (\$2,000)
- Two (2) Seats at Each SAHLA Luncheon (\$1,320)
- Two (2) Tickets to SAHLA Holiday Mixer (\$120)

ADVERTISING:

- Member Spotlight on SAHLA Website for One (1) Month (\$2,000)
- Premium Advertising Space on AngelBuys.com (\$2,000)
- Recognition as Annual Sponsor in Each Monthly Newsletter (\$2,000)

PHILANTHROPY:

- Educational Scholarship Donation (\$2,000)

ANNUAL SPONSORSHIP | SILVER LEVEL

\$10,000 (\$16,000 value)

EVENTS:

- Signature Event Packages:
 - Hospitality Classic – Birdie Sponsor (\$5,000)
 - Partner Showcase – Gold Sponsor (\$1,000)
 - Bed Making Competition – Gold Sponsor (\$500)
- One (1) Monthly Luncheon – Gold Sponsor (\$1,000)
- Two (2) Seats at Each SAHLA Luncheon (\$1,320)
- Two (2) Tickets to SAHLA Holiday Mixer (\$120)

ADVERTISING:

- Member Spotlight on SAHLA Website for One (1) Month (\$2,000)
- Premium Advertising Space on AngelBuys.com (\$2,000)
- Recognition as Annual Sponsor in Each Monthly Newsletter (\$2,000)

PHILANTHROPY:

- Educational Scholarship Donation (\$1,500)

ANNUAL SPONSORSHIP | BRONZE LEVEL

\$5,000 (\$10,000 value)

EVENTS:

- Signature Event Packages:
 - Hospitality Classic – Luncheon Sponsor (\$2,500)
 - Partner Showcase – Gold Sponsor (\$1,000)
 - Bed Making Competition – Gold Sponsor (\$500)
- One (1) Monthly Luncheon – Gold Sponsor (\$1,000)

- Two (2) Seats at Each SAHLA Luncheon (\$1,320)
- Two (2) Tickets to SAHLA Holiday Mixer (\$120)

ADVERTISING:

- Member Spotlight on SAHLA Website for One (1) Week (\$500)
- Recognition as Annual Sponsor in Each Monthly Newsletter (\$2,000)

PHILANTHROPY:

- Educational Scholarship Donation (\$1,000)

QUARTERLY EVENTS SPONSORSHIP

TREND REPORT SERIES | \$2,500 (\$6,500 value)

EVENTS (benefits apply each of the 4 lunches/breakfasts): (\$4,000)

- One (1) Seat at the Head Table with Guest Speakers
- Opportunity to Speak During Event Program
- Four (4) Attendees with Guaranteed Priority Seating
- Opportunity to Place Marketing Materials at Each Seat in Ballroom
- Opportunity to Host Promotional Table During Registration
- Recognition on Event Website, Marketing Materials and Signage & Remarks at the Event

ADVERTISING:

- Recognition as Series Sponsor in Each Monthly Newsletter (\$2,000)

PHILANTHROPY:

- Educational Scholarship Donation (\$500)

QUARTERLY EVENTS SPONSORSHIP

ADVOCACY SERIES | \$2,500 (\$6,500 value)

EVENTS (benefits apply each of the 4 lunches/breakfasts): (\$4,000)

- One (1) Seat at the Head Table with Guest Speakers
- Opportunity to Speak During Event Program
- Four (4) Attendees with Guaranteed Priority Seating
- Opportunity to Place Marketing Materials at Each Seat in Ballroom
- Opportunity to Host Promotional Table During Registration
- Recognition on Event Website, Marketing Materials and Signage & Remarks at the Event

ADVERTISING:

- Recognition as Series Sponsor in Each Monthly Newsletter (\$2,000)

PHILANTHROPY:

- Educational Scholarship Donation (\$500)

SPONSORSHIP ELEMENTS FOR EACH EVENT:

LUNCHEONS/BREAKFASTS: TREND REPORT SERIES & ADVOCACY SERIES

GOLD SPONSORSHIP | \$1,000

- One (1) Seat at the Head Table with Guest Speakers
- Opportunity to Speak During Event Program
- Four (4) Attendees with Guaranteed Priority Seating
- Opportunity to Place Marketing Materials at Each Seat in Ballroom
- Opportunity to Host Promotional Table During Registration
- Recognition on Event Website, Marketing Materials and Signage & Remarks at the Event

SILVER SPONSORSHIP | \$500

- One (1) Seat at the Head Table with Guest Speakers
- Two (2) Attendees with Guaranteed Priority Seating
- Opportunity to Host Promotional Table During Registration
- Recognition on Event Website, Marketing Materials and Signage & Remarks at the Event

BRONZE SPONSORSHIP | \$250

- Two (2) Attendees with Guaranteed Priority Seating
- Opportunity to Place Promotional Materials at Registration
- Recognition on Event Website, Marketing Materials and Signage & Remarks at the Event

PARTNER SHOWCASE:

GOLD SPONSORSHIP | \$1,000

- Admission for One (1) Representative to the VIP Reception
- Reserved Seating for 2 Individuals during Presentation at Event
- Guaranteed Downstairs Vendor Booth in Ballroom
- Recognition during Presentation at Event
- Recognition during Expedia Slide Show Presentation
- Logo on all Promotional Materials

SILVER SPONSORSHIP | \$500

- Vendor Booth in Ballroom
- Recognition during Expedia Slide Show Presentation
- Logo on all Promotional Materials

BRONZE SPONSORSHIP | \$250

- Opportunity to Place Promotional Materials at Seats in Ballroom
- Logo on all Promotional Materials

BED MAKING COMPETITION:

GOLD SPONSORSHIP | \$500

- Team of up to Ten (10) Contestants in Competition
- Company Logo on Tournament Banner
- Company Logo on Contestant T-Shirts
- Logo on SAHLA.org with Link to Sponsor Website
- Opportunity to Distribute Additional Promotional Item in Swag Bags
- Recognition on all Promotional Materials and SAHLA Newsletter

HOSPITALITY CLASSIC GOLF TOURNAMENT:

EAGLE SPONSORSHIP | \$6,000

- Two (2) Teams of Four (4) in Tournament
- Two (2) Super Mulligans
- Logo on SAHLA.org with Link to Sponsor Website
- Company Logo on Tournament Banner
- Opportunity to Distribute Additional Promotional Item in Swag Bags
- Recognition on all Promotional Materials and SAHLA Newsletter
- Recognition as Gold Sponsor on Tee and Green of One Hole
- Opportunity to Host Marketing Table on your Assigned Tee
- Complimentary Golf Cart for the Duration of the Event

BIRDIE SPONSORSHIP | \$5,000

- One (1) Team of Four (4) in Tournament
- Logo on SAHLA.org with Link to Sponsor Website
- Company Logo on Tournament Banner
- Opportunity to Distribute Additional Promotional Item in Swag Bags
- Recognition on all Promotional Materials and SAHLA Newsletter
- Recognition as Silver Sponsor on Tee and Green of One Hole
- Opportunity to Host Marketing Table on your Assigned Tee
- Complimentary Golf Cart for the Duration of the Event